

**Friends of the Cochrane-Rockville Library**  
**Tuesday, August 18, 2009 from 7-9 pm**  
**Board Meeting Minutes**

Attendees: Michele Mohar, Bob Jones, Bill Jeffords, Dick Burgess, Brenda Young, Donna-Jo Webster, Beth Jeffords, Moira Horne, Susan Eisinger, Jack Wright, Christine Pimblett

Call to order – Michele

Approval of minutes – Board

- Susan brought up that book sale historically does better in spring
- Decision to go with Fall sale outside with greater chance of better weather; will have sale Thursday evening to everyone, not just Friends and 10% discount to Friends during entire sale

Treasurer's Report –Bill Jeffords

- Presented cash flow and 2009 YTD performance reports
- Plenty of cash so board recommends to roll-over CDs for best rate

Membership Report – Dick Burgess

- Same number of members as last meeting

Library Liaison – Donna-Jo Webster

- Increased enrollment in summer program across all age categories
- Programs were all well-received
- Theft of plastic petty cash box August 3<sup>rd</sup> overnight with approximately \$25 inside; police report was filed
- Bookcase is very nice visually, doubles amount of books that can be displayed/sold and patrons have been commenting

Old Business

1. Website – Christine

a. PayPal

- i. Account verified; still limited; Christine working to resolve account limitation so funds can be received ahead of membership drive

b. Link: [rockvillelibrary.org](http://rockvillelibrary.org)

- i. Christine to request that Linda add our link to Pamunkey website once PayPal issues have been resolved
- ii. Discussion proposes to increase dues ahead of membership drive and Donna-Jo to post notification in library that a general meeting will be held two weeks from tonight to vote in person or via proxy on September 1<sup>st</sup>, 2009. Christine will amend by-laws document accordingly so that it can be re-filed with IRS
  1. Youth under 18 from \$1 to \$2
  2. Individual from \$2 to \$5
  3. Family from \$5 to \$10
  4. Patron stays the same at \$25

- 5. Lifetime (Individual) stays the same at \$100
    - iii. Christine to document webhosting and PayPal account info
- 2. Board Participation - All
  - a. Book sale
    - i. Subcommittees
    - ii. Mobile services unable to assist with moving/setting up boxes
    - iii. Books donated since previous sale are overflowing and need to be sorted; perhaps solely used for the fall book sale
    - iv. Jack offered to sort donated books
- 3. Membership – Dick/Christine/Michele
  - a. Need more Friends of the Library
    - i. Michele presented options for improving exposure in community in attached table
      - 1. Board agreed to advertise via Goochland Gazette for \$159/week, friends email list and members’ personal emails and stuffing flyers in newspaper boxes
        - a. Michele to come up with ad for Gazette
        - b. Christine to come up with email blurb
        - c. Christine to get half-page flyers printed at Staples (need to get amount to print)
      - ii. Need to increase membership by display in library, annual reminders via email and/or postcards
      - iii. Library staff to introduce programs that are sponsored by the Friends
      - iv. Donna-Jo suggested a membership drive associated with the book sale with a prize (like an iPod); get name put in drawing if you join or renew at the book sale; Michele to purchase iPod

New Business

- 1. Fall Book Sale – Michele
  - a. October 1, 2 and 3
  - b. Set-up (outside) Wednesday September 30
    - i. Need people present to direct
    - ii. Need people to recruit book handlers
    - iii. Ruritans will set-up tables/tent (take-down at 2pm on Sat.)
  - c. Participation before and during event
    - i. Michele will distribute sign-up list
- 2. Changes to the Board – Michele
  - a. New positions for 2010-2011
    - i. President
    - ii. Vice President
  - b. Nominating Committee of three
    - i. Dick Burgess
    - ii. Michele Mohar
    - iii. Donna-Jo
- 3. Needs of the Library – Donna-Jo

- a. Need sponsorship for parent's morning out in Dec (\$100), two armchair travelers (\$80), teen read week in Oct (\$100 for Twilight showing fee plus \$50 refreshments), community art show and reception mid-November through January 10<sup>th</sup> (\$100), Wild Birds Unlimited talk on taking care of birds for the winter (\$40)
- b. Board approved \$500 to cover above programs
- 4. Other Ideas or Comments – Board
  - a. Dick to head up Mug fundraiser
- 5. Speaker for Annual Meeting – Board
  - a. Christine to ask Wayne Dementi if below speakers whose books might attract a larger audience don't pan out
  - b. Other possible speakers to follow-up with include Marc Leepson, Dan Roberts, Alan Pell Crawford

Annual Meeting: Tuesday, October 20, 2009 at 7:00 pm

Next Regular Meeting: Tuesday, November 17, 2009 at 7:00 pm